

Bachelor of Science in Marketing

for students completing an
Associate of Arts with Jefferson College

Jefferson College

Suggested Coursework

General Education

JeffCo Course

MBU Course

ENG 101	English Composition I	3	ENGL 113
ENG 102	English Composition II	3	ENGL 123
COM 100	Fundamentals of Communication	3	COMM GER
	Fine Arts/Humanities	3	FA/HUM GER
	Fine Arts/Humanities	3	FA/HUM GER
	Fine Arts/Humanities	3	FA/HUM GER
BIO XXX	Biological Science†	3 - 5	BIOL GER
PHY XXX	Physical Science†	3 - 5	PHYS GER
MTH 131	Survey of College Mathematics <u>OR</u>	3	MATH 123
MTH 134	College Algebra	-	MATH 133
PSC 102	US & Missouri Govt & Const	3	POLS 103
		32	

Bachelor of Science

CIS 125	Computer Concepts Applications	3	BCIS 103
HPE 130	Personal Health	3	KHSC 333
		6	

Major

BUS 120	Principles of Management	3	MGMT 303
BUS 168	Business Statistics	3	MATH 243
BUS 240	Financial Accounting	3	ACCT 213
BUS 241	Managerial Accounting	3	ACCT 223
BUS 261	Business Communications	3	BUSN 353
ECO 101	Macroeconomics	3	ECON 113
ECO 102	Microeconomics	3	ECON 123
MGT 150	Marketing	3	MRKT 313
PHL 204	Business & Professional Ethics	3	BUSN 303
		27	

Electives

BUS 101	Introduction to Business	3	ELECT
MGT 145	Entrepreneurship	3	ENTR 303
	Additional hours of electives are needed to complete 120 hour requirement	3	
		9	

Missouri Baptist University

Degree Completion Coursework

2019-2020 Catalog

Bachelor of Science

CBIB 113	Old Testament History	3
CBIB 123	New Testament History	3
BIOL 303	Nutrition Science	3
PHYS 383	Meteorology	3
IDST 403	World Citizen	3
		15

Major

BCIS 303	Information Technology Theory & Practice	3
BUSN 363	Financial Management	3
BUSN 403	Business in Global Environment	3
BUSN 423	Business Law II	3
BUSN 463	Strategic Management	3
BUSN 481	Interviewing Techniques	1
* MGPS 403/503	Organizational Behavior & Leadership	3
MRKT 363	Market Management (Web)	3
MRKT : 373	Market Research (Web)	3
MRKT 383	Consumer Behavior (Web)	3
		28

Major Electives

BUSN 333	Leadership in Free Enterprise (Web) <u>OR</u>	3
SMGT 373	Sport Marketing (Web)	-
		3

Total JC Credit Hours	74
Total MBU Credit Hours	46
Total	120



Plus-Two Transfer Agreement
A grade of D is not acceptable in courses taken to fulfill the requirements for a major or minor
Total Upper Division Hours Required: at least 42
†At least 7 hours; At least 1 course with a lab
*May be taken for Senior Permission